

NATIONAL WILDLIFE FEDERATION ECOCAREERS CONFERENCE 2022

Career
Planning
Workshop
Packet



Photo Credit: El Paso Community College

PART 1: TAKE A CAREER INTEREST SELF-ASSESSMENT

1. Fill out the following Career Interest Questionnaire: <https://www.jotform.com/form/201946299862065>
 - a. On a scale of 1-5 stars, with 1 being “Least Interesting” to 5 being “Most Interesting,” rate the activities.
 - b. Don’t focus on whether you can or cannot do these activities or if it sounds like something more or less lucrative; just focus on whether the activity sounds like something interesting to do, learn, and master.
2. Once you’ve rated all of the interests, record the totals for each of the vocational types in this table:

	<u>Realistic (R)</u>	<u>Investigative (I)</u>	<u>Artistic (A)</u>	<u>Social (S)</u>	<u>Enterprising (E)</u>	<u>Organizers (O)</u>
Totals (from JotForm)						
Description	People with athletic or mechanical ability, who prefer to work with objects, tools, machines, plants or animals, or to be outdoors.	People who like to observe, learn, analyze, investigate, evaluate or solve problems.	People who have artistic, innovating or intuitional abilities and like to work in unstructured situations using their imagination and creativity.	People who like to work with people to enlighten, inform, help, train or cure them, or are skilled with words.	People who like to influence, persuade, perform, lead, or managing for organizational goals or economic gains.	People who like to work with data, have clerical or numerical ability, carry out tasks in detail or follow others’ instructions.
Examples from the Green Economy	Environmental Engineers; Farmers; Forest and Conservation Technicians; Landscapers; Solar Installation; Water and Wastewater Treatment Plant Operators	Agricultural Engineers; Animal Scientists; Computer Software Engineers; Geographers; Soil and Water Conservationists; Zoologists and Wildlife Biologists	Architects (including Landscape); Craft Artists; Fashion Designers; Fine Artists; Interior Designers; Photographers; Reporters and Correspondents	Elementary, Secondary, and Postsecondary Teachers; Guidance and Career Counselors; Park Naturalists; Recreation Workers	Education Administrators; Entrepreneurs; Lawyers; Legislators; Managers/ Supervisors; Purchasing Agents; Sales Agents	Accountants; City and Regional Planners; Database Administrators; Law Clerks; Mapping Technicians; Office Clerks; Web Developers

Based on Holland’s Theory of Vocational Types, from “Overview of Career Development Theories,” Pennsylvania Department of Education; US Department of Labor; and Holland Party Game, by Carlo Luna, <https://www.slideshare.net/iamcarloluna/holland-party-game>

3. Which of the six Categories was rated highest? How do you feel about the description and examples?
4. Among the activities you rated highest, what do you like to do MOST? Why?
5. Among the activities you rated lowest, what do you like to do LEAST? Why?

PART 2: EXPLORE CAREER SECTORS

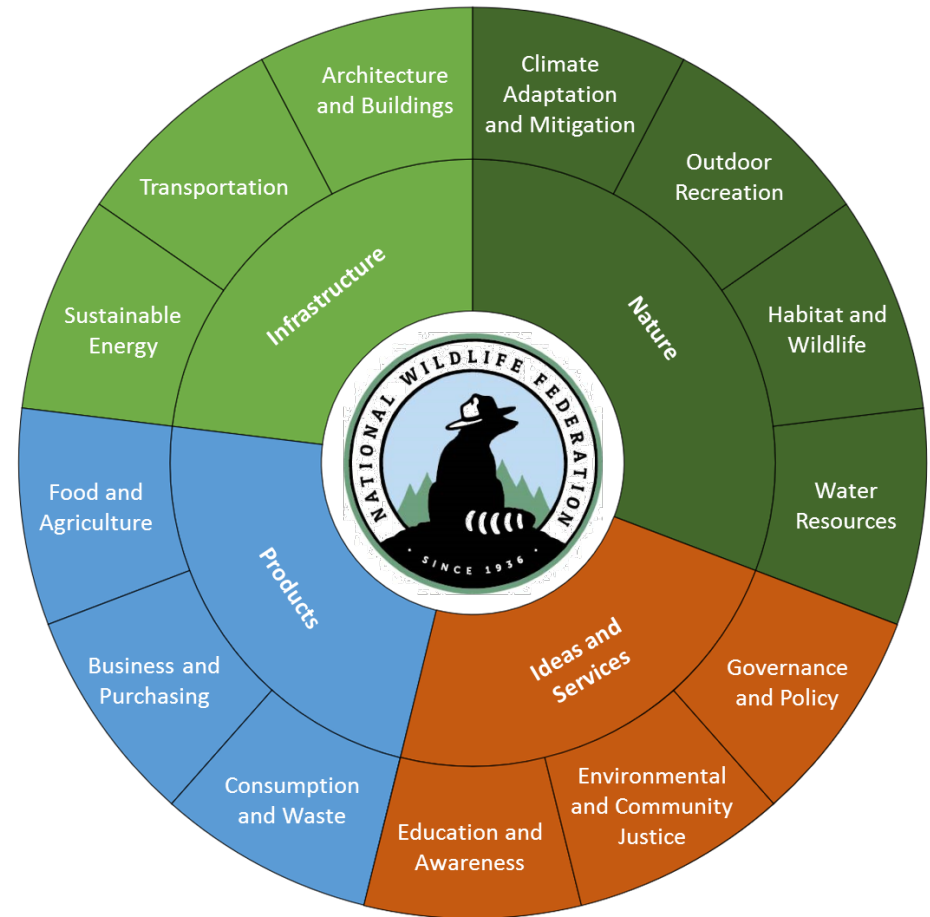
Using the Career Map to the right, identify 2-3 of the 13 listed career sectors you might be interested in.

My top choices are

- 1.
- 2.
- 3.

Visit the [EcoLeaders Career Center](#) to research a job in each of the career sectors you noted as a top choice, using these questions:

- A. This type of job matches my interests, job values, and skills in the following ways:
- B. What types of responsibilities does this job have?
- C. What kind of training or education do I need for this position?
- D. What kinds of organizations hire people to do this kind of work?
- E. What possible pay ranges are there for people who do this kind of work?



PART 3: CONSIDER CAREER CRITERIA

When choosing a sector of the green economy to specialize in, focus on the types of jobs that you feel are well-aligned with your interests, skills, and other aspects of your personality. Similarly, it's important to identify and rank career criteria in order to guide you in deciding the type of employment that's right for you (e.g., public/government employer vs. private; for profit vs. not-for-profit; employer size, location, culture; etc.)

Career Criteria that are typically considered include:

- Income range
- Geography
- Type of day-to-day work
- Environment (indoors, outdoors, mix)
- Organization type (companies, nonprofits, government, universities, etc.)
- Organizational Values
- Development potential



Photo Credit: Appalachian State University

However, there are many other criteria that may be important to you.

What criteria do you not see listed that you would consider important in deciding between different career path options?

List your top **three** career criteria and the reason why they are important to you:

- 1.
- 2.
- 3.

PART 4: ENVISION SCENARIOS FOR YOUR FUTURE

Go back to page 2 in this workbook and identify the Top 3 career sectors and example jobs you selected. Describe below what these career options may be like for you.

Option 1: _____

A day at work for me would include:

What excites me about this option is:

The good things about this option are:

Possible drawbacks of this option are:

My dream job in this sector would involve doing the following as part of my work:

Option 2: _____

A day at work for me would include:

What excites me about this option is:

The good things about this option are:

Possible drawbacks of this option are:

My dream job in this sector would involve doing the following as part of my work:

Option 3: _____

A day at work for me would include:

What excites me about this option is:

The good things about this option are:

Possible drawbacks of this option are:

My dream job in this sector would involve doing the following as part of my work:



PART 5: WRITE OUT A CAREER PLAN

My Short-Term Education and Career Goal (1-2 years) is:

What might make it difficult for me to achieve this goal?

The steps I need to take to reach my short-term goals are:

Step	Date to complete step	What resources do I have that will help me complete this step (e.g., LinkedIn network, teachers/professors; books and websites; professional associations)?
1.		
2.		
3.		
4.		
5.		

My Long-Term Education and Career Goal (2-5 years) is:

The steps I need to take to reach my long-term goals are:

Step	Date to complete step	What resources do I have that will help me complete this step (e.g., LinkedIn network, teachers/professors; books and websites; professional associations)?
1.		
2.		
3.		
4.		
5.		

Based on the Massachusetts Department of Elementary and Secondary Education's Education and Career Plan